#### I. 3 Sources that were Inspiration for the topic:

- A. Word of God (Bible) Author Holy Spirit
  - 1. <u>1 Peter 4:10</u> 10 As each one has <u>received</u> a gift, minister it to one another, as good stewards of the manifold grace of God.
    - a) **Received** *lambano* to take, seize, grab hold of or get possession of.
    - b) Minister Serve; ACTION take care of by rendering humble service to.
    - c) <u>Stewards</u> *oikonomos* a manager, someone in charge of running a household, city, business, distribution of finances, etc.
      - (1) Rom 12:4-6 4 For as we have many members in one body, but all the members do not have the same function, 5 so we, being many, are one body in Christ, and individually members of one another. 6 Having then gifts differing according to the grace that is given to us, let us use them...

### B. "Good to Great" - book written by Jim Collins

- 1. 11 companies over a 15 year period that performed over 3 times the market rate.
- 2. <u>Hedgehog Concept</u> Simple concept that flows from understanding the intersection of the following circles:
  - a) What you can be the best in the world at.

- b) What drives your economic engine. Profit center piece
- c) What you are deeply passionate about.

### 3. Purpose Concept –

- a) Passion What you love to do and would do it for free
- b) Talent What you are naturally gifted at or not gifted at.
- c) Need What you do fulfills a need; isolating the Need you are able to impact best.
- C. <u>Ted Talk</u> Simon Sinek On how great corporations and leaders communicate by starting with the "WHY".
  - a) The Golden Circle -
    - (1) <u>WHAT</u> Every organization knows WHAT they do, these are the products they sell or the services they offer.
    - (2) <u>HOW</u> Some organizations know HOW they do it. Things that make them special or set them apart from similar organizations
    - (3) <u>WHY</u> Very few organizations can say WHY they do what they do.

# 2. Example of communicating from the WHY

a) Dr. Martin Luther King Jr.

#### II. <u>1 Sam 17</u> - The Cause:

A. <u>V25-27</u> - Responses and Rewards

- 1. David sees his opposition through the eyes of His identity
- 2. Men of Israel saw their identity through the eyes of their opposition.

# B. <u>V28</u> - Identity thief - Familiarity

1. Mark 6:3-4 3 Is this not the carpenter, the Son of Mary, and brother of James, Joses, Judas, and Simon? And are not His sisters here with us?" So they were offended at Him. 4 But Jesus said to them, "A prophet is not without honor except in his own country, among his own relatives, and in his own house.

# C. <u>**V29**</u> - The CAUSE

- 1. There were many soldiers on the battlefield in David's day but only ONE knew the CAUSE, the WHY
- D. <u>V52</u> People who know their WHY Inspire others to go and do the same